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PRESS RELEASE

30,000+ learners & 100+ families benefitted from learnmall.in FIGHTCORONA Campaign

Bangalore KA: Yesterday, learnmall.in successfully closed its campaign FIGHTCORONA. The campaign was aimed to help students continue their learning during the period of lockdown and help people in need with the collected benefits of this campaign. In this successful endeavor, 30344 learners benefitted from the campaign who learnt a skill at just ₹1. Learnmall.in further donated this collective benefit into slums & people in need with food supplies & hygiene kits.

Founder & CEO, Mr. Siddharth Sethi said *“It’s our responsibility to play our valuable part as a Global Citizen first before any other identity we hold. In the era where Intelligence is artificial and Learning is for machines, we need to realize the importance of Human Wisdom, Emotions and Care. Education is inevitable and is the fundamental for Humans to Grow, protect and Nurture themselves.”*

He further added *“FIGHTCORONA campaign also was an exemplary example of unity is strength. As we all stand united, no pandemic or external powers can break our motives and intentions. We together as a community have sent a clear message stating Humanity comes first and there are no barriers or roadblocks for Learning, ensuring Learning never stops. With the right intention, anybody can learn anytime, anywhere in any situation. We shall in this hour contribute as much as possible out of our capacity to help others”*

The Campaign was made possible by the proud & humble Teaching partners of learnmall.in who came forward to help these students with their knowledge.

Success of this campaign in numbers:

- Campaign started on March 22nd and was live till 30 April for total 40 days
- 30,344 learners benefitted with their learnings
- 98 different skills acquired by learners
- 105 families supported with week ration & hygiene equipment
- Students from 93 different cities of India benefitted from this campaign

About Learnmall.in: Learnmall.in is an E-Learning Marketplace headquartered in Bengaluru. Founded in 2019, learnmall.in has over 100+ skill-based courses and 50,000+ learners. Learnmall.in is a made in India, serve in India product which is working towards betterment of youth’s career through Skilling.

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